

# Media Kit & Editorial Calendar



GOVT. REG DA - 327 SINCE 1974 - SYNDICATED WITH NEWS&VIEWS OF ITALY, TRAVEL ASIA OF SOUTH EAST ASIA AND KINGSHUK

The Media Consortium **KINGSHUK** [www.newsandviews.eu](http://www.newsandviews.eu)

## Relaunching



- Mission - Freeing the truth and unveiling the News&Views
- Target - Based on digital & user friendly Franchised Global Media
- Advertorial - Platform Instrumented by print, mobile, web & emails

Contact Account Manager: T: +8802 8715838 M: +88 01821100313

**History - Growth - Approval - Clients - Mission - Achievements - Targets - Poetry - Business**

**BANGLA POETIC ISSUES**  
Magazine KINGSHUK began on 1974 as genteel poetry soapboxes from which literate men expounded their points of view, in essay, poetry or satire. The audience is composed of members of the same social scene that is the subject of most of the poetry magazine's writing. Over the course of time, readers come to depend

on the regularity of its point of view. High bred moralists and so-

cial critics of both the Bengal are the main driving and operating force of the poetic magazine venture, the most famous of the early Bengali literary journals. The sudden discontinuation due to lack of Advertisements and patronization was a step behind.

**BUSINESS MAGAZINE**  
The venture restarted again after the green revolution, as it transformed all aspects of Bengali life and society, dramatically affected newspapers. Both the numbers of papers and their paid circulations continued to rise for the Business format of Publication. It's new formation of "Marketing Forum" activated with unprecedented demand for timely, accurate business news reporting transformed journalism into a dynamic, hard-hitting force in our national life and economy.

**Some SPECIAL REPORTS IN KINGSHUK**

**Jan'1990** Leather Industry: A grief Picture - Computer, Automobile and banking 20page supplement - Haripur oil and Scimitar.

**Jan'1992** WHAT IS HAPPENING IN EUROPE? By CBI MD - Leather Industry & it's Bottlenecks - Commercial Expansion of Flowers - EC market for Household textile- Global Big Movers - Editorial: Blind Imitation of the west and the Dons.

**Feb'1992** SPECIAL EDITION: The European Community (SAARC & Bangladesh) - Diamond Cutting - Dif-

ferent view of Computerization - Some Policy Points to Ponder - Trade Gap - Tea Production. **April'1993** Taejon EXPO '93 - US Garments Quata be phased out and US Bangladesh Trade relation by William B. Milam, US Ambassador - POLITICS OF WATER - Editorial: National Goals - Power Sector Reviews - Protectionist Textile Trade - GATT Uruguay Round Doomed - CNN Credibility - International Jute Situation - International Trade Prospects - Demand of Management Personal- Solar Electricity.

**20th August'1993** HITCHING A RIDE BACK TO TOURISM by Hasan Mansur - Obaidul (Orion) Taken challenge of Tk. 61.35 Crore liability - ITC glance- Modern Management Method- Facing Apparel Export against European Challenge - Editorial: TRADE INTERMEDIARY, Hints for Exporters , in Single European Market.



SPECIAL SUPPLEMENTS, EVENTS & REPORTS

Supplements & In-depth reports organized and written by Rukunuddin Ahmed as Chief Media Coordinator, Managing Editor and Supplement Director of different media, newspapers and journals. Some authentications only.

HOLIDAY Weekly Holiday Special Features & Supplements Oct'5 1990 on NEW HORIZON IN GARMENTS AND APPARELS (8Pg)

- Jan'4 1991 on AUTO MILAGE (Auto Assembling Distribution Biz 8Pg).
Jul'15 1988 on FINANCE AND BANKING (8Pg Special Supplement)
Nov'25 1988 on EXPORT TRADE (6Pg)
Sep'20 1987 on INSURANCE IN BANGLADESH (6Pg)
Sep'23 1988 on AUTOMOBILES N BANGLADESH (Directory also 6Pg)

Weekly Robbar (Bengali) Special Features & Supplements
May'11 1986 Future of Textile in Bangladesh(18Pg)
Apr'26 1987 on Problem of private sector Insurance industry (10Pg)
Jan'19 1986 on Problem & Prospects of Banking in Bangladesh(10Pg)
May'03 1987 on Banking System in Bangladesh(14Pg)
Jun'22 1986 on Computer in Bangladesh: Problems & Prospects (14Pg)

DHAKA COURIER Weekly Dhaka Courier Special Supplement

Jul'10 1987 on "Bangladesh enters computer age" (16Pg)

TODAY

Fortnightly Bangladesh Today Special Supplement
Sep'1-30 1984 on "Newspaper Void: Was There Any Political Game?" (14P)
Feb'1-15 1985 on "CONCOPE Minding the Public Sector" (16Pg)



SPECIAL REPORT by Rukunuddin Ahmed
Rukunuddin Ahmed is Founder and President of Bangladesh Franchise Association. He is also the Editor and Publisher of KINGSHUK, a business English magazine since 1973...

BANGLADESH COMMUNITY IN ITALY

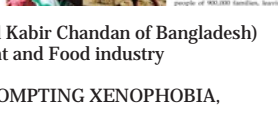
Kabayan

Weekly Bi-lingual (English & Italian) Newspaper Special Reports from Milan
May'10 2007 Telephone Marriages Valid in Italy
May'24 2007 IMMIGRATION PRUDENCE (EU Toughens on Employers of undocumented immigrants)

- May'31 2007 BANGLADESH COMMUNITY IN ITALY (MILAN)
June'07 2007 STAYING AND BECOMING ITALIAN
Jun'14 2007 Weaving Emotions to Tapestry in Italy (Works of Shafiqul Kabir Chandan of Bangladesh)
Jun'28 2007 Italian Hotel, Restaurant and Food industry (Understanding the Market)
Jul'19 2007 RISE IN REFUGEES PROMPTING XENOPHOBIA, marked at World Refugee Day
Jul'26 2007 ONE RULE FOR THE GETTY, ANOTHER FOR ITALY?
Sep'20 2007 THE FIGHT AGAINST COUNTERFEITING - ITC INDUSTRY OF ITALY AND THE ROLE OF SMAU
Oct'04 2007 FROM BANGLADESH TO BOLOGNA The Shape of Change (Bangladeshi Community in Bologna, Italy)
Oct'11 2007 INTERCULTURAL DIALOGUE WITH MUSLIMS (Italy)
Nov'15 2007 INDIAN & BENGALI FOOD IN MILAN
Nov'22 2007 Bangladesh Facing Catastrophe
Dec'06 2007 12th READY TO SHOW International Clothing Sourcing Exhibition & 14th INTERTEXMILANO International Textile Exhibition

Bangladesh Facing Catastrophe

Bangladesh, the nation, faces a catastrophe caused by the deadly cyclone NISAR and made a nation still full of immigrants of party-country and systems to stand beside the distressed people and provide aid with whatever they could spare.
There was a disaster on a continental and sub-continental scale. The cyclone struck on the coast of Bangladesh. Chief Advisor Dr. Fakhruddin Ahmed said in an address to the global audience.
The official death toll from the cyclone has that averaged the coastline of the country on Thursday night has reached around 1,442 according to the Bangladesh Army disaster management wing, minister. The number of injured stood at 1,312 and that of missing at 1,084 and estimated 32.75 lakh people. The terrible cyclone has around 21 out of the country's 64 districts, affecting over three million people of 900,000 families, leaving



ABOUT OUR CEO, EDITOR & PUBLISHER

PORTFOLIOS AND BUSINESS INTELLIGENCE CONNECTIONS

- Advertorials
• Automobiles Marketing
• Aviation & Tourism
• Bangladeshi Food
• Banking & it's problem
• Brand and Licensing
• Bureau Syndication
• Business Outsourcing
• Business Code of Ethics
• Computer & IT Mkt.
• CONCOPE Public Body
• Conflict Management
• Contact Publications
• Diamond Cutting
• Dolphin Searching
• E-Book & Devices
• European Union
• Event Management
• Foreign Relations
• Foreign Employment
• Franchise & Branding
• Global water politics
• Health care Insurance
• Hotel & Restaurant
• Housing & Land Biz
• Human Trafficking
• Insurance Business
• Medical Tourism Pro.
• Migration Global Risk
• MLM Marketing
• Organ Transplant
• Philatelic Events
• Shipping & Courier
• Software developing
• Telecommunication
• Textiles VS RMG
• Tourism & Dolphin
• Trademarks Copyright

Editor & Publisher of KINGSHUK, now a business English magazine (Formerly Poetic Monthly) since 1974 from Bangladesh. It is the driving trade press creating global business opportunity with portfolio of trade information services through publications, event & exhibitions management & Participation, business intelligence reporting, Magazine Subscription, Franchise & Branding Consultation, Digital Marketing and WEB & BPO outsourcing. Formally managing editor of Bangladesh Today (Fortnightly Edition) and Chief Media Coordinator of 4 dailies and 3 weeklies, Field Circulation Sales representative of The McGraw-Hill Companies (US Publisher) and representing 132 foreign books, Magazine & newspaper publishers (international presses), and also as print outsourcing & management expert (publishing, printing, graphics & book binding). Supplement Director of KABAYAN TIMES (Italian bi-lingual weekly at Italy), Editor-in-Chief of NEWS&VIEWS (online & print fortnightly news magazine from Europe), TRAVEL ASIA (Travel magazine dedicated to Asian destinations). Founder & President of Bangladesh Franchise Association and creator & proposes National Franchise Code of Ethics. Press protest activist for protecting trademarks & copyright legislations, non-disclosure & franchise laws and brand development activist. European Training: MATCHMAKER-X training and seminar on EU, EFTA and CIS countries international business matchmaking procedures organized by CBI, Netherlands Foreign Ministry at Rotterdam in 1992. (Age: 59 years)



Rukunuddin Ahmed

Travel Asia

Monthly English Magazine compressed of Travel Fraternity syndicated partner of KINGSHUK with 18 bureau offices at Asia Europe USA and UK- Special Reports.

- Oct'06 2010 U.S. Hotels Aggressively Chase Bangladesh & Indian Market (Hyatt, Starwood, Carlson reveal big plans) - 6000 Rare, Large River Dolphins Discover in Bangladesh - Tangar Haor: Bangladesh's 2nd Ramsar site
Nov'14 2010 Singapore's €4.825 billion Marina Bay Sands hailed - Asian Health Tourism - Climate Change Deepen poverty - RAJASTHAN LAND OF KINGS - Mogao Caves of Dunhuang



INTERCULTURAL DIALOGUE WITH MUSLIM

The suggestion that has been brought forward by the Islamic Republic of Iran is that the United States should withdraw its troops from Iraq and Afghanistan...

COMPATIBILITY BETWEEN ISLAM AND DEMOCRACY

There is a growing trend in the West to view Islam as a religion that is incompatible with the values of democracy and human rights...

BREAKING DOWN BUILDING BLOCKS

Building blocks are the basic units of a structure. In the context of a business or organization, they represent the fundamental components...

SPECIAL REPORT: BENGALI CUISINE

Bengali cuisine is a food preparation originating from the eastern South Asian subcontinent, specifically from the country of Bangladesh and the Indian state of West Bengal. Bengali cuisine is well known for the vast range of rice...



BENGALI FOOD IN MILAN

Flavoured with a red base of large fish, it can be made into a kanta-chachchari, fish-bone.
Chanchra: A combination dish made with different vegetables, portions of fish head and fish oil (mizuni).
Chicks: Tiny pieces of one or more vegetable - or, sometimes even the peels (of potatoes, leau, cucumber or carrot for...



Franchise Partnership, Bureau Syndication, Display Advertising & Advertorial Opportunities



## OUR MISSION

NEWS&VIEWS is the first and only weekly magazine in Europe which focusing both on immigrant residents, tourists, as well as European anglophiles and also main inhabitants. Freeing the truth and unveiling the news is the vision through this single platform, instrumented by print & web/internet digital media. It will be related to the development of Western Europe through time of a way of life - defined by preferences, mainly to maintain cultural and social symbolic ties between Asians. The journal will evolve to take account of this new reality ... GLOBALIZATION.

difficulties by providing them with useful and updated information. It will stimulate local and national service providers to familiarize themselves with the needs of expats.

Provide a professional and reliable communication partner for operators that target the market with a fast and efficient instrument to aid communication be-



## SOCIAL RESPONSIBILITIES

NEWS&VIEWS playing actively & effectively for integration of immigrants living in Europe. It will uplifting their image, and empower their life style. Topics of NEWS&VIEWS will include the international legal framework, cultural diversification, strategies to prevent human trafficking and the protection of victims. NEWS&VIEWS brings together academics, representatives from ethnic associations and policy makers to discuss the role of migrants play in promoting cultural diversity in host countries, focusing on the role that migrants can play in the improvement of the perception of migrants and the fight against racism and all



other forms of discrimination perpetrated against European societies. It also seeks to promote a better understanding of the foreigners play to strengthen tolerance and mutual understanding in the fields of believe, ethics, education, science, culture and communication. It stands for development and educational progress. Help expats overcome

between the European citizen and international community's link to expats. The newspaper will design ethnographic and incorporates a wide range of materials including qualitative interviews, depth reports, policy analysis, socio-spatial environmental issues, literature, culture, music, dance, food, game, entertainments, economy, Business Process Outsourcing (BPO), Market & Brand indexing, Human resource developments, Franchise & Partnership, event/exhibition, Advertorial and business intelligence offers as direct marketing tools. Exclusion and integration of migrants in the host country are seen as dynamic processes, which may be contradictory but operate in parallel. The distinctions made between a dwelling and a home and the mental construction of 'home away from home'. It will act positively to national development namely to maintain cultural, symbolic, economical, communal, lingual, business - affective spiritual ties with migrants and Europeans.





Search here your Opportunities, Technical support, Circulation, Cost Effectiveness, Digital & Editorial Policy of Advertorial KINGSHUK+NEWS&VIEWS+TRAVEL ASIA

Searching Leading Bureau SYNDICATE Partners

WHO can join with us?

- Freelance Journalist
Journal/Magazine Publisher
Advertorial Agency
Social Network Player
Dedicated web researcher
Online Marketer
Print outsourcer
Correspondences CITY
University Outlet
Franchise Developer

Online web/email based - within 48 hours Advertorials can generate business for you!
Print versions are sustainable for the whole year through presentation & repeated
Email direct- delivers to 245769 readers every week (ABC data)
Drop-off points Airfreight delivery to world's 160 popular (60% Asian) destinations
Bureau Office 18 Bureau offices at Asia, Australia, Middle East, Europe, USA & UK
Different languages English, Spanish, French, German, Italian & Asian languages
Individual abilities of culture focus, reader's emotions, diversified styles & habit
e-magazine format on smart phones & eReader's device, wherever live, travel or play
epub" is the file extension of an XML format for reflow digital books and publications
Global Franchise & Brand owners Special longtime Advertorial packages
The advertiser to choose the impression package that best fit advertiser's need & budget
Technical Details of Print version each issue fits more then 30000 print run circulation
Two full color Print editions Tabloid and Magazine size as per need of clients
Marketing through social networks Facebook, Linkedin, Twitter, Flickr, YouTube etc.

100000 EMAIL SUBSCRIBER



ORGANIZATION NAME
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SMS your email ID to mobile 0088 01821100313
Expiration Date: 01/01/2011

SYNDICATE PARTNER ..... Marketing and Advertising Opportunities



Target Audience & Portfolio of TRAVEL ASIA

The Travel Magazine is a hub committed to the cause of Tourism and serves as an eloquent tongue to voice the problems that affect the industry. Travel Asia is comprised of leading complete travel fraternity multi-color monthly magazine on glossy paper with perfect binding and with electronics CD, and online mailing. Moderators included Asian hoteliers, airline's hospitality & services, resorts, entertainment complexes, brand & franchise, hospitals & healthcares, Golf resorts, destination management companies, Spas, Safaris, tour operators, fashion design players, Events organizers & venue providers, Food & Beverage industry and media (print- digital - e-magazine - web - Radio - TV). It contents special reports on Art/Painting holidays, Business Travels, Culture & Heritage Tourism, Educational Tourism, Health Tourism, Rural Tourism, Religious Tourism, Music Tourism, Sun & Beach Tourism, Sports Tourism, Deep Sea Adventures, City Breaks, Golfing Holidays, Responsible/Eco Tourism and Water Travels. By initiating discus-



sions and consolidating opinions on various issues concerning the tourism sector as whole, Travel Asia helps the decision making bodies to chart out their course of action. Target for Consumers and Entrepreneurs. The magazine for tourism provides independent and objective information about the latest trends and current developments in the market. It has delivered analysis of all current events in the tourism industry, basic information for decision making and practical support for daily business. Through this newspaper, the

client will be in direct contact with the decision makers of the Asian tourism market. Travel Asia is a must-read for all those who want to know what is happening in the travel industry. TRAVELASIABD.COM gives visitors reasons to visit the sight often, which is why our active and engaged readership continues to grow every day.

The targeted, defined audience that engages with TRAVELASIABD.COM is the audience that can - and will - do business with online advertisers!

&  
**Editorial Calendar**  
 Please Send your Feedback & Advices



December '10

- 04 • Water Report, SAARC regional politics & Business/Trade  
 • BluePrints of Global Business & Investment Relations
- 11 • Aerospace , Aviation, Marin & Tourism in Australasia  
 • Asian 50 Top Tourism Destination & Boards
- 18 • National Code of Ethics for Franchise, Branding & Partnership  
 • IT, Telecommunication & Computer Report of Bangladesh
- 25 • Conflict Management and Asian Countries Realization  
 • Top 5 Event Management Firms and Exhibition Calendar



Note:

January '11

- 08 • Infrastructure Boom in Tourism Spots in Australasia  
 • Top 10 design and Architectural firms in Bangladesh
- 15 • Banking and it's Growth, Problems and Investment process  
 • Brand & Licensing control in Global business Development
- 22 • Comparison study on Overseas VS Local Education & Training  
 • Investment Finance, Franchise & Partnership in SAARC region
- 29 • Top Environmental friendly Firms in South East Asian Region  
 • Investment prospects using Environment and Natural Resources



Note

February '11

- 05 • Automobile & Automotive Market & Distribution  
 • Technology Transfer in Electronics & Electrical products
- 12 • Business & Investment Highlights in Asian Energy, Oil and Gas  
 • Leasing Companies, Investors and it's Growth and Problems
- 19 • Property & Real Estate Building & Construction  
 • Broadcasting, TV, Media, Music and Entertainment in Tourism
- 26 • Printing, Graphics, Publishing & Visual Communication  
 • Food, Drink, Catering & Hospitality Technology



Note

March '11

- 05 • Processing and Packaging Industries in Bangladesh  
 • Foreign Brands VS Local servers in Medical, Health & Beauty
- 12 • Foreign & NRB investments in Travel & Recreation Sector  
 • Future of Furniture & Accessories Companies with it's growth
- 19 • NRB's (Non Resident Bangladeshi) investment & Incentives  
 • Medical & Health Tourism in Australasia/South pacific
- 26 • Yearly Franchise, Brand, licensing and destination reviews  
 • Business Process Outsourcing in Print, Software and IT



Note

April '11

- 09 • Engineering, Manufacturing & Distribution in Global Business link  
 • Business Intelligence Report/Surveys in Regional Cooperation
- 16 • Insurance Companies in Nation Building regional Programs  
 • Multinational Companies achievements verses local Brands
- 23 • Garments & Textile World Market Overview and Bangladesh  
 • Shoe and Leather Products export to US and Europe
- 30 • Asian Power Project Highlights and Bangladeshi stack  
 • Customs, Inspections and Trade barriers between Europe & Asia



Note

**Media Syndicate evolve you to take account of reality...**

KINGSHUK (Business-to-business Franchise & Branding Intelligence Connection through print since 1974)  
 TRAVEL ASIA (Complete Travel Fraternity Multi-Color printed & e-book Magazine - 364 global dropout destinations)  
 NEWS&VIEWS (English, Italian, German, French & Spanish Multilingual Print, Online, Email Advertorial Media targeting Europe)

EMAIL ADVERTORIAL CAMPAIGN

**EACH DIGITAL ISSUE HITS 143000 EMAILS DIRECTLY**

- A trusted source for your targeted e-mail blast campaigns
- Able to be read on BlackBerry and other handheld devices
- Attachment PDF fast-download allows to read as anytime (24/7) offline
- Can be printed for those that still like to read a hard copy Magazine
- Daily news, Face-to-Face interviews with key industry figures, trade & Franchise
- Database of Asia, Australia, Middle East, Europe, USA & UK - not just Asia Pacific
- E-news magazine-style or PDF format - not just HTML newsletter as clicking on every story
- Everyone receive/offer option by link, which opens in browser environment to file size
- FAST opening (just one click!) and it's all there to read in front of you like a newspaper
- First 100,000 subscribers of News&Views, Travel Asia and KINGSHUK is FREE of charge
- Half- and full- and quarter page Franchise, Brand, licensing and destination reviews
- NBV supplies the news the Franchise industry needs to read, direct to your inbox
- Online based e-magazine or e-book delivery on request or to print subscribers extra
- Forward rate is exceptionally low, but to be conservative at a pass-on rate of 6 times
- Perfect target audience for recruitment, brand launching, corporate imaging advertising
- Quick and easy to read with short stories and quick visualization
- Quick, responsive and pro-active - provides excellent speed to tactical market environment
- Reaches 143,000 inboxes, Subscriber growing aggressively and currently more than 35,000
- The perfect outlet for your tactical and strategic brand advertising through Advertorial

PRINT CAMPAIGN	ONLINE RATE
0-3x print advertising campaign	\$15 cpm/mo run of site
4-5x print advertising campaign	\$12 cpm/mo run of site
6x or more print advertising campaign	\$9 cpm/mo run of site

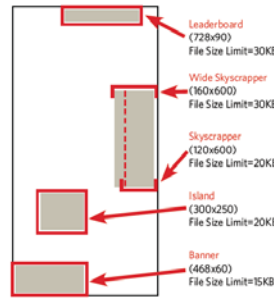
Online rates needed.  
 Rich media ads/special placement requests incur a 20% premium charge.  
 Ads can be served via third-party server.

REQUESTED POSITIONS  
 Sponsored pages (includes company logo).

PREMIUM POSITIONING  
 Price quoted by sales representative.

IMPRESSIONS	DISPLAY ADS INCLUDED
50,000 + Impressions	Leaderboard Wide Skyscraper Ad In-Page Island Unit Skyscraper Ad Banner Ad
40,000 Impressions	Leaderboard Wide Skyscraper Ad Skyscraper Ad Banner Ad
25,000 Impressions	Leaderboard Wide Skyscraper Ad Banner Ad
10,000 Impressions	Skyscraper Ad Banner Ad

**Specs**



AD UNIT	DIMENSIONS	FILE SIZE GIF BACKUP	FILE SIZE FLASH LIMIT
LEADERBOARD	728x90	30KB Max	30KB Max
WIDE SKYSCRAPER	300x250	20KB Max	30KB Max
IN-PAGE ISLAND UNIT	160x600	30KB Max	30KB Max
SKYSCRAPER	120x600	20KB Max	30KB Max
BANNER AD	468x60	15KB Max	35KB Max

FILE FORMAT  
 Macromedia Flash 6 Compatible SWF file

ANIMATION  
 15 seconds maximum

FRAME RATE  
 Maximum 18 frames per second or lower, ideally 12 fps.

BACKUP GIF  
 A backup GIF must be provided for non-flash users. This GIF should follow the file size outlined above.

WEB ADVERTORIAL CAMPAIGN

€ Tk. X 0.0114137=EUR

¥ Tk. X 1.23233=JPY

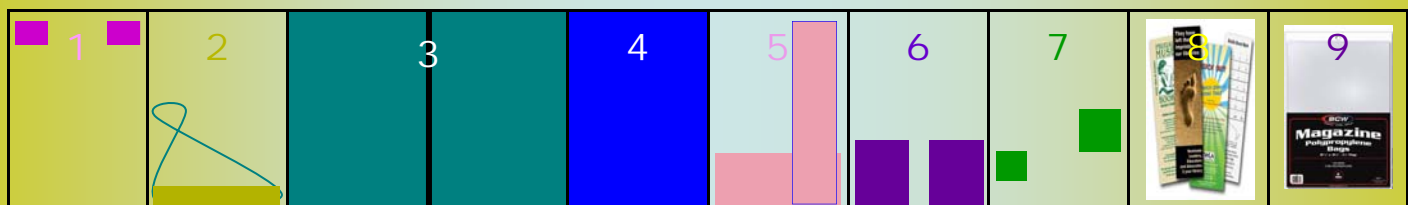
₹ Tk. X 0.0144473=USD

£ Tk. X 0.00931664=GBP

**FULL COLOR PRINT VERSION ON 80GSM GLOSSY/OFFSET PAPER & 20GSM ART CARD**

Tabloid size (11X17inch/279.4X431.8mm) AD Placements			
1. Eyelet Front Both	55X65mm/2.16X1.55inch		Tk.1,20,000
2. Footer Front/inner	260x65mm/10.23X1.55"D-cut		Tk.1,20,000
3. Center Spread	540x400mm/21.25X15.74inch		Tk.1,00,000
4. Back Full	260x400mm/10.23X15.74inch		Tk.95,000
4. Inside Full	260x400mm/10.23X15.74inch		Tk.90,000
5. Inner Half	260x200mm/10.23X7.87inch		Tk.80,000
6. Inner Quarter	130x200mm/5.11X7.87inch		Tk.50,000
7. Box Ads	84x84mm/3.30X3.30		Tk.35,000
7. Box Ads	60x60mm/2.36X2.36		Tk.20,000
8. Bookmarks	260x200mm/10.23X7.87inch		Tk.1,05,000

Magazine size (8.5X11 inch or 215.9X279.4 mm) AD Placements			
8. Bookmarks	8.5X5.5 inch/215.9X139.7mm		Tk.1,05,000
3. Cover Front Fold	17X11 inch/431.8X279.4mm		Tk.1,10,000
3. Cover Back Fold	17X11 inch/431.8X279.4mm		Tk.1,00,000
3. Centre Spread	17X11 inch/431.8X279.4mm		Tk.70,000
4. Back Cover	8.5X11 inch/215.9X279.4mm		Tk.60,000
4. Inside-Front Cover	8.5X11 inch/215.9X279.4mm		Tk.50,000
4. Inside-Back Cover	8.5X11 inch/215.9X279.4mm		Tk.50,000
4. Inner Full Page	8.5X11 inch/215.9X279.4mm		Tk.35,000
5. Inner Half Page	8.5X5.5 inch/215.9X139.7mm		Tk.20,000
9. Polypropylene Bag	8.75X11.5 inch/222.2X 292.1mm		Tk.120,000



EMAIL FOR SPECIAL OFFER : kingshuk2012@gmail.com

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**News&Views, Travel Asia and KINGSHUK** works together with the world's leading franchisors, web developers, media partners, brand owners and licensees - providing the perfect outlet for your advertising needs.  
 The Advertorial are the most dynamic journalistic - effective - trusted - fastest - sustainable way to grow.

For further information please contact our account manager: T: +8802 8715838 M: 88 01821100313

**KINGSHUK FRANCHISE TOOLS**



The KINGSHUK Franchise organization is lead by Rukunuddin Ahmed, Executive Vice President of KINGSHUK Business & Financial Corporation. He is a 27 year veteran of franchising and assisting individuals in buy/selling a franchise business, and the recognized authority on

franchising in the business brokerage community. KINGSHUK's other Business Consultants are highly educated and trained with a wide range of business/franchise ownership, upper level management and franchise experience. There are a few thousand business franchise opportunities available but KINGSHUK Franchising is associated with only the finest franchises and work to find the "perfect franchise" for each of KINGSHUK clients.

Contact with KINGSHUK for your franchise professional marketing tools, franchise sales brochure, non-disclosure documents, franchise agreements and franchise sales tools— Audio/Video TVC, Documentary & DVD/CDs.



**WE ARE HERE .....FOR**  
**Y/our Business Intelligence connection,**  
**Journals & Magazine Subscription &**  
**Information Outsourcing**  
**(Print/Digital) &**

**Foreign Leading EVENT Participation**

**& NRB 's**  
**investments**  
**BRANDING &**  
**Franchise**

**BANGLADESH FRANCHISE DIRECTORY**

- Publish Date 1st Jan 2011
- **CORRECT your franchise DATA & GET FREE SAMPLE COPY**
- Display AD Design within 15th Nov 2010
- Advertorial Submission within 15th Dec 2010
- 25000 PRINT RUN & 3430000 EMAIL DIRECT



3rd party comments Sponsorship  
 Advertorials & Bookmark Campaign  
 Audio/Video Advertorial broadcast  
 Banners, Buttons & Skyscrapers  
 Bureau Syndication for Print and online  
 Business & Marketing Forums  
 Company/client's Micro-sites Focusing  
 Competition Indexing for Brand owners  
 Contract Magazine & Directory Publishing  
 Destination and Spectral Marketing  
 Distribution & Subscription Partners

E-Newsletter Sponsorship  
 Franchise & Branding Advertorials  
 KINGSHUK Virtual events organize  
 kingshuk.biz web /internet marketing  
 Magazine Subscription Catalogue  
 N&V + KINGSHUK Special Features  
 N&V Awards & Mega show  
 N&V Contract Supplements  
 N&V Corporate Events & Road shows  
 N&V Editorial Sponsorship  
 N&V+ KINGSHUK Knowledge & Intellects

N&V - Weekly PDF/ e-book Publication  
 NEWSANDVIEWS.EU web /internet market  
 Photographs competitions/marketing  
 Promotional E-shots through CD & Web  
 Special Business & social Surveys  
 Special Supplements for Clients Ref  
 Sponsored link & Sector development  
 Target Media Campaign by Social network  
 Total Branding, licensing & Consultation  
 Webinars and it's benefits  
 Wraps, Polypropylene Bag and Inserts

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 Sanowar Hossain Milon > English Version Editor  
 Fatima Ahmed Jayantee > Syndicate Editor  
 Mohammad Ibrahim > News Editor  
 Marium Ahmed > Business Reporter

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 Feature Editor < Faizun Nahar Shanchita, Italy  
 Art & Design Director < Shafiqul Kabir Chandan, Milan  
 USA Bureau Chief < Mujibuddin Ahmed, NY

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