

Credentials & Résumé

NEWS&VIEWS

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KINGSHUK

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Qualification & Experiences

Publishing & Journalistic Experience: Editor and Publisher of **KINGSHUK**, a business English magazine publishing since 1973 from Bangladesh. It is the driving trade press creating global business opportunity with portfolio of trade information services through publications, event/exhibitions management, business intelligence reporting, WEB & BPO outsourcing. Formally managing editor of **Bangladesh Today** (Fortnightly Edition) and Chief Media Coordinator of 4 dailies and 3 weeklies, Field Circulation Sales representative of The **McGraw-Hill** Companies (US Publisher) and representing 132 foreign books & Magazine publishers (International press), and also as print outsourcing expert (publishing, printing, graphics & book binding). Supplement Director of **KABAYAN TIMES** (Italian bi-lingual weekly at Italy), Editor-in-Chief of **NEWS&VIEWS** (online & print fortnightly newsmagazine from Italy & Switzerland), **TRAVEL ASIA** (Travel magazine dedicated to Asian destinations)

European Training: MATCHMAKER-X training and seminar on EU, EFTA and CIS countries international business matchmaking procedures organized by CBI, Netherlands Foreign Ministry Office at Rotterdam in 1992.

Communication Management Expertise: Telemarketing, e-publishing, Business services, Business Process Outsourcing, Print & Design outsourcing, Trade office management, event/exhibition management (representing & organizing international expo at Bangladesh since 20 years), business meeting delegation/ negotiation, Computer data base preparation, email marketing, web search for making integrated business intelligence offers and deliver direct marketing tools using OFFICE 2000, MSWORD, Excel, PowerPoint, FrontPage, Acrobat, Outlook, graphics, animator, compression utility software, internet explorer, Opera, net2phone, Eudora and other email, ebook, emagazine from MS Publisher PDF & web tools, etc.

Business experiences: Publishing house, referral, printers, English books & magazine distribution and licensing, right business, event management business, Hub maintainers for courier/postal services, Human resource developments through English education, trademarks & copyrights, Internet centers & web marketing, book & magazine subscription marketing, classification of public relations, Tour guide monitoring, translating/interpreting & dubbing service providers, and virtual & actual office maintenances.

Consultation experiences: Computer and English language institutions, Libraries cataloguing, information & marketing center/points designing, Franchise & Partnership, Brand & Copyrights, Printing & Publishing, Business process outsourcing, and event management.

Leadership Quality: Founder & President of **GREEN HUMANIST PARTY & BANGLADESH FRANCHISE ASSOCIATION** and creator & proposes National Franchise Code of Ethics. Press protest activist for protecting trademarks & copyright legislations, non-disclosure & franchise laws and brand development activist.

Language: Fluent Speaking, Writing, Editing, Advertorials, Script/proof reading & Drafting business reporting (journalistic intelligence report/data & newspaper's scripts for advertisements and news value) & legal document preparations on Franchise and SAP negotiation, legal/manual & all business communications.

Hobby: Reading, Internet Browsing & Searching, newspaper designing/page makeup and painting.